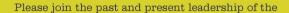
### Board Update March 2014

## 30<sup>th</sup> Anniversary



### Wisconsin Women's Council

for a reception celebrating our



### November 6, 2013

5:30 PM until 7:00 PM with a short presentation at 6:15 PM

### Coast Restaurant

931 East Wisconsin Avenue Milwaukee, Wisconsin

You are welcome to bring a guest

**RSVP** by OCTOBER 31st

608.266.2219 womenscouncil@wi.gov

### 30th Anniversary Committee

Hannah Rosenthal • Eileen Mershart • Christine Lidbury
Kristine Martinsek • Mary Jo Baas • Karen Katz

Parking is available at Milwaukee County's O'Donnell Park public parking garage, below the restaurant.

With Special Thanks to the Zilli Hospitality Group www.zillihospitalitygroup.com



### **Evening Reception**



### Fun Gifts





"Peony buds won't
open unless ants nibble
the wax off the bud. There we
are, hundreds of ants nibbling
at a stubborn green bud. We may not
know what the others are doing,
but it takes all of us to bring about
the flowering of a more
humane world."

Cathryn Clarenbach Founding Board Member Isconsin Women's Council





**Governor Tony Earl** Executive Order 5, February 1, 1983

- 1. Sen. Susan Engeleiter
- 3. Dep. Sec. Eileen Mershart, DOR
- 4. Sec. Doris Hanson, DOA
- 5. Rep. Barb Gronemus
- 6. Rep. Mary Lou Munts
- 7. Rep. Sharon Metz
- 8. Rep. Barb Ulichny
- 9. Rep. Marsha Coggs
- 10. Sec. Linda Reivitz, DHSS
- 11. Rep. Lolita Schneiders
- 12. Roberta Gassman





### Reception

Nov. 6, 2013 Coast Milwaukee, WI



### Working to Improve the Status of Women

Welfare Reform

Farm Women STEM for Girls Pathways to Professions
Women's Resource Directory Women & Poverty

Women & the Law Marital Property Reform

Teen Pregnancy Prevention Budget Analyses Economic Status of Women

Non-Traditional Employment Women's Economic Development Corporation Employment & Training

Displaced Homemakers Green Jobs LEAP Conference

Comparable Worth Educational Equity

Family & Medical Leave Trailblazer Awards Pay Equity

CHOICES Initiative Virginia Hart Awards Women of Color Dialogue Child Care Female Offenders

Glass Ceiling Commission Financial Literacy

Displaced Homemakers Legislative Advocacy

Women & Health Domestic Violence Funding

Women in Elected Office State Agency Reviews
Marital Property Reform

our living legacy











## Trailblazer 2014



### Governor's Trailblazer Awards

### **Status**

- 13 Award Recipients
   Announced on Feb 28th
  - 4 Torchbearer (generational)
  - 6 Pioneer (25-yrs or more)
  - 3 Special Recognition
- Award Program and Luncheon April 9, 2014
- Program offered every 2 years. Next program is 2016.

Ongoing Project in 2013-2015



Women's Council
Office of the Governor
Office of the Lt. Governor
BMO Harris Bank
WMC
WWBIC
DOA WBE Certification Program
The Widget Source



### Governor's Trailblazer Awards

### Previous years:

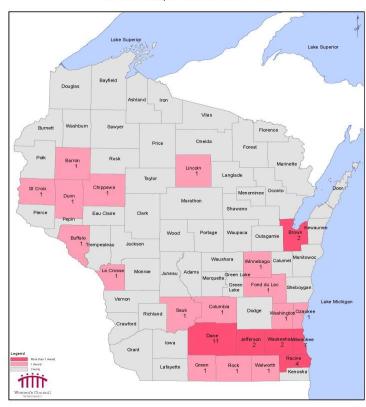
- 2007, 2009, 2012
- 44 businesses
- 22 counties

### In 2014 ...

- 13 businesses
- 6 counties (added Sheboygan to the map)

Ongoing Project in 2013-2015

Governor's Trailblazer Awards for Women in Business Award Recipients for 2007-2012



# Financial Fluency

### Financial Management Checklists & Resources

Where ever you are in life, there are practical resources to help tuneup or gain control of your financial life! Select a checklist below and learn about your financial challenges and opportunities, set goals, and find resources. Before you know it you will be on your way to a more secure financial future!



### Checklists

Get Control of Your Budget 10-Steps to Tune-Up You Financial Life Protecting Against Identity Thef

Become a Savvv Saver!

Retirement Planning

Saving on a Lower Income

### Tools and Resources

Budgeting

Life Event
Checklists

**Identity Theft** 

Saving & Investing

Retirement

Reducing Expenses

### **Government Resources**

Financial Tips for Women (Brochure)



### **Printable resource!**

When you answer all the questions in a checklist you will get a printable summary of the helpful information from each question, plus any notes or goals of your own that you entered, to help you build a more secure financial future.

### Checklist Homepage

Become a Savvy Saver



Women's Council Homepage



Become a Savvy Saver - Question 1 of 10

Do you automatically save a portion of every pay check or other regular income?

true

faise

skip

Checklist Screen





Ongoing Project in 2013-2015

- ✓ 6 checklists and resources have been added to the WWC web site. Complete (for now)
- Test out the checklist with board, working group and other partners.
- Test out the checklist with the public working with partners such as CAP agencies.
- Ad Campaign
- Ad in the Wisconsin Women's Health Policy Conference Program (Milwaukee)

### Released 9,000 distributed

Including .....

CAP Services Agencies (Regional Distribution)
County Human Services Agencies
Displaced Homemaker Programs at
WI Technical Colleges

Lac Courte Oreilles Ojibwa Community College
State Agency EAP Programs
State Public Defender's Offices
all WI State Legislative Offices
WTCS Career Development Office

WWBIC (4 regional offices)

Women's Funds

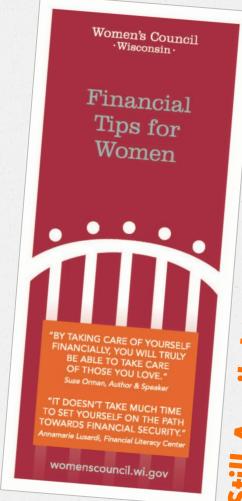
more than a dozen non-profits serving women including shelters and job training services

Asset Builder's Money Conference

Black Women's Wellness Conference

Dane County Money Smart Women Conference

Fox Valley Money Smart Women Conference
WI Fair Housing Conference



Still Available







### County, City, Village. Town or School District

- Wisconsin is home to 2,350 local elected bodies with a combined total of more than 13,000 elected officials.
- New ICON for local government web sites if they meet preset criteria for publishing information on elected officials and official meetings.
- Recognize excellence in providing easily accessible and timely information.













### Launch in late-March 2014

- Briefed local government associations and organizations
- Working on press release with WNA and WBA
- Drafting write-ups for association newsletters/publications
- Identifying best practices and good examples.



Ongoing Project in 2013-2015

### Other Selected Activities



- Sponsor, Western Dairyland Women's Business Conference (Eau Claire)
- Mentor, Wisconsin Institute for Public Policy (a program of the Women's Network)
- Member, DFI Interagency
   Financial Literacy Network
- ✓ GPR Student Support Grant Review Committee, Wisconsin Technical College System
- Zonta speaking programs and drafting International Women's Day Resolution (with legislators)





- Women's Money Smart Week Conferences in Madison and Fond du Lac (sponsorship earmarked for scholarships for low-income women)
- Status of Girls Report, Alverno College
- Virginia Hart Awards

